

## JOIN US

THE HOORAY FOR HOPEWELL FESTIVAL INCLUDES ONE OF THE LONGEST RUNNING ARTS AND CRAFTS SHOWS IN VIRGINIA. THE ARTS AND CRAFTS SECTION IS HELD FOR TWO DAYS, SATURDAY AND SUNDAY, SEPTEMBER 17<sup>th</sup> AND 18<sup>th</sup>, 2011. THE OUTDOOR EXHIBIT AND SALE WILL BE LOCATED IN DOWNTOWN HOPEWELL.

**ELIGIBILITY:** ARTIST AND CRAFTSMAN WHO WISH TO EXHIBIT AND SELL THEIR ORIGINAL WORKS MAY ENTER. ITEMS PURCHASED FOR RESALE OR MANUFACTURED ITEMS DO NOT MEET THIS REQUIREMENT, WHICH WILL STRICTLY BE ENFORCED WITH THE 2011 HFHF. THE ONLY EXCEPTION TO THIS RULE WILL BE LOCAL NON-PROFIT ORGANIZATIONS THAT USE FESTIVALS AS FUND RAISERS. DUE TO HEALTH DEPARTMENT REGULATIONS, NO FOOD ITEMS, SUCH AS HOMEMADE JAMS AND JELLIES, CAN BE SOLD UNLESS PERMISSION IS RECEIVED DIRECTLY FROM THE HOPEWELL HEALTH DEPARTMENT. **THE BOARD OF DIRECTORS RESERVES THE RIGHT TO REQUEST THE REMOVAL OF ANY ITEMS THAT ARE NOT ORIGINAL OR ARE MANUFACTURED ITEMS. FAILURE TO COMPLY WITH THESE ELIGIBILITY REQUIREMENTS MAY RESULT IN DISMISSAL FROM THE FESTIVAL. ENTRY FEES ARE NON-REFUNDABLE SHOULD THIS OCCUR. DUE TO PAST PROBLEMS THIS WILL BE ENFORCED THIS YEAR!!!!**

**HOURS:** SATURDAY, SEPTEMBER 17<sup>th</sup> -10:00AM-6:00PM AND ON SUNDAY, SEPTEMBER 18<sup>th</sup> - NOON- 5:00 PM. **THERE WILL BE NO CARS IN THE FESTIVAL AREA DURING THIS TIME.**

**EQUIPMENT:** BRING YOUR OWN TABLES, CHAIRS AND A QUICKIE COVER IN CASE A BRIEF SHOWER PASSES OVERHEAD. ALL CANOPIES/COVERS MUST BE PROPERLY SECURED. NO ELECTRICITY WILL BE PROVIDED AND NO FLAMABLES WILL BE ALLOWED.

**SPACE:** 10FT X 10FT SPACES WILL BE ASSIGNED BASED ON MEDIA MIX, DATE ENTRY FORM AND FEE ARE RECEIVED AND THE BOARD'S DISCRETION. SPACES WILL BE CLEARLY MARKED. SPACES ARE NON-TRANSFERRABLE WITHOUT PRIOR PERMISSION OF THE BOARD. **PLEASE LET US KNOW IF YOU DO NOT PLAN TO EXHIBIT BOTH DAYS, AS THE VACANT SPACES AFFECT THE OVERALL APPEARANCE OF THE ARTS AND CRAFTS AREA.**

**REGISTRATION /SET UP:** FROM 6:00 AM TO 9:00 AM ON SATURDAY, SEPTEMBER 17<sup>th</sup>. VEHICLES MAY BE DRIVEN INTO THE FESTIVAL AREA FOR UNLOADING, BUT MUST BE REMOVED AS SOON AS POSSIBLE. TO ELIMINATE CONGESTION, DO NOT SET UP WHILE UNLOADING YOUR VEHICLE. **NO CARS MAY RETURN TO THE BLOCK BEFORE 6:00 PM ON SATURDAY OR 5:00 PM ON SUNDAY.** AMPLE SECURITY WILL BE PROVIDED SO THAT TABLES AND DISPLAY RACKS MAY BE

LEFT IN THE FESTIVAL AREA ON SATURDAY NIGHT. HOWEVER, WE WILL NOT BE HELD LIABLE FOR DAMAGE OR STOLEN ARTICLES.

**PROMOTION:** NEWS RELEASES, PUBLIC SERVICE ANNOUNCEMENTS, TALK SHOWS, BULK MAILINGS, POSTERS, ADVERTISEMENTS AND A SPECIAL NEWSPAPER SECTION WILL BE USED IN THE TRI-CITY, RICHMOND AND SOUTHSIDE VIRGINIA AREAS.

**LIABILITY:** THE HOORAY, INC. BOARD OF DIRECTORS AND THE CITY OF HOPEWELL ARE NOT LIABLE FOR LOSS OR DAMAGE OF PROPERTY BELONGING TO, OR USED IN CONNECTION WITH, YOUR BOOTH OR WORKERS. BOOTHS MUST BE ATTENDED BY ENTRANT OR PROXY AT ALL TIMES.

**CONVENIENCES:** FOOD AND DRINKS WILL BE SOLD IN THE FESTIVAL VENDOR BOOTHS AND IN RESTAURANTS IN THE IMMEDIATE AREA. BAGGED ICE WILL BE AVAILABLE FOR PURCHASE NEXT TO THE MAIN STAGE, RESTROOMS WILL BE PROVIDED.

**ENTRY:** \$75.00 PER SPACE MADE PAYABLE TO HOORAY, INC. WITH ENTRY FORM POSTMARKED BY JUNE 15<sup>TH</sup>, 2011. **LATE ENTRIES WILL BE ACCEPTED IF SPACE ALLOWS.** ALL ENTRY FORMS MUST INCLUDE A PHOTOGRAPH(S) SHOWING THE TYPE OF ITEMS AND THE PROCESS USED FOR MAKING THE ITEMS THAT WILL BE OFFERED FOR SALE. CONFIRMATION LETTERS WILL BE SENT AROUND THE FIRST OF SEPTEMBER WITH SPACE NUMBER. NO COMMISSION WILL BE COLLECTED ON SALES. COLLECTION AND PAYMENT OF SALES TAX IS ENTRANT'S RESPONSIBILITY.

RESERVATION FORMS WILL BE AVAILABLE FOR THE 2012 FESTIVAL AT THE 2011 FESTIVAL.

FOR MORE INFORMATION :

HOORAY, INC.  
OFFICE (804) 452-1822  
Nikki Childs at [childsrn@gmail.com](mailto:childsrn@gmail.com)  
(804)458-2806

33rd ANNUAL HOORAY FOR HOPEWELL FESTIVAL  
ARTS AND CRAFTS APPLICATION  
SHOW DATES SEPTEMBER 17th AND 18th, 2011

NAME \_\_\_\_\_

BUSINESS NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE & ZIP CODE \_\_\_\_\_

PHONE (DAY) \_\_\_\_\_ (EVENING) \_\_\_\_\_

NUMBER OF SPACES \_\_\_\_\_

PREVIOUS EXHIBITOR: YES \_\_\_\_\_ NO \_\_\_\_\_

2010 SPACE NUMBER \_\_\_\_\_

DESCRIBE YOUR ART/CRAFT TYPE IN DETAIL

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\*\*\*\*RAIN OR SHINE\*\*\*\*

**\*\* NO REFUNDS WILL BE MADE FOR CIRCUMSTANCES BEYOND OUR CONTROL\*\***  
I HAVE READ ALL APPLICATION INFORMATION FOR THE HOORAY FOR  
HOPEWELL FESTIVAL ARTS AND CRAFTS SHOW AND AGREE TO ABIDE BY THESE  
TERMS.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

AMOUNT ENCLOSED: \$ \_\_\_\_\_ ( MAKE CHECKS PAYABLE TO HOORAY,  
RETURN TO: HOORAY, INC., P. O. BOX 1353, HOPEWELL, VA. 23860

FOR MORE INFORMATION:  
HOORAY, INC. OFFICE: (804) 452-1822  
Nikki Childs at [childsrn@gmail.com](mailto:childsrn@gmail.com)  
(804)458-2806

**\*REMEMBER TO MAIL PICTURES WITH YOUR APPLICATION**  
(If you would like them returned, please enclose a stamped self-addressed envelope.)